



## What is IQDial?

IQDial is the simple, *smart* way to connect to your customers. IQDial uses technology and automation to instantly and simultaneously send hundreds or thousands of messages to your customers via a natural sounding recorded telephone message. Using IQDial, businesses are able to drastically reduce the costs and length of time associated with traditional "live operator" telephone campaigns. If your business requires a quick and effective way to communicate information by telephone, be *smart* - contact Talk 2 Rep and ask how IQDial can help you manage customer contact campaigns.

## IQDial Intelligent Voice Broadcasting Solutions

### IQDial Applications

Use IQDial to quickly and efficiently contact your customers by telephone to deliver any type of important messages and notifications.



## How IQDial Works

*IQDial is an easy and efficient way to contact your customers. With IQDial, your voice campaign can be up and running in as little as a few hours!*

- 1 - Message is scripted and recorded, either by the client or by Talk 2 Rep's professional writing team and voice talent.
- 2 - Client provides Talk 2 Rep with electronic file of customer phone numbers.
- 3 - Customer identifies calling parameters for the voice broadcast, including day of week and time of day.
- 4 - Talk 2 Rep implements automated IQDial voice broadcast.
- 5 - Talk 2 Rep provides daily or weekly reporting that indicates answer type, delivery status, call length and call routing.



Talk 2 Rep Contact Management Solutions  
"The Simple, Smart Way 2 Connect 2 Your Customers"  
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## **IQDial** Intelligent Voice Broadcasting Solutions

- Get SMART With IQDial!**
- ✓ Low Cost Per Contact
  - ✓ No Set Up Fees
  - ✓ No Charge For Incomplete Calls

- ### IQDial Features
- **Call Detect** feature provides automatic detection of live answer or voice mail for proper message delivery
  - **Call Transfer** feature allows recipient to use touch tones to route call a to live operator or phone number of your choice
  - **Call Branching** feature allows recipient to use touch tones to branch to a selected message segment
  - **Call Option** feature allows recipient to use touch tones to “opt in” or “opt out” of recorded message
  - **Call Survey** feature collect important data from the recipient as they use touch tones to answer recorded questions
  - **Text to Speech (TTS)** feature provides message personalization by converting text based info, including names and account numbers, into speech
  - **Call Delivery** feature allows scheduling of message delivery to accommodate time zones and blackout dates
  - **Call Reporting** feature provides connection reports that track delivery of messages, call length, touch tone responses and call routing

- ### IQDial Benefits
- Combines technology and automation to instantly send hundreds or thousands of interactive phone calls
  - Allows businesses to simultaneously reach a large number of customers
  - Reduces costs of telephone campaigns conducted by a live representative
  - Uses the power and persuasion of the human voice to communicate information
  - Provides consistency in messaging to convey the proper emotion and urgency with each call
  - Provides a quick and effective way to activate recipient response for time-sensitive issues
  - Saves contact management time and money
  - Provides a high rate of response and superior results



**The Simple, Smart, Automated Way 2 Connect 2 Your Customers**



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